



RAY & JOAN  
**KROC**  
CORPS COMMUNITY CENTER  
GRAND RAPIDS, MI

# PRESS RELEASE

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**FOR IMMEDIATE RELEASE**

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## **SALVATION ARMY, SEEDS OF PROMISE TEAM UP FOR 49507 FAMILY WELLNESS FAIR**

### **New Event to Provide Resources Targeted Toward Southeast Grand Rapids Residents**

**GRAND RAPIDS, MICH.** – The Salvation Army Kroc Center is partnering with Seeds of Promise to launch the “49507 Family Wellness Fair” on Saturday, March 9 from 12-4 PM. The event will take place at the Kroc Center, located at 2500 Division Avenue South, and is free and open to the public. While participants do not need to live in the 49507 ZIP code to attend, the resources offered have been selected to specifically target the needs of a community that has long suffered from disparities in health-related outcomes.

Plans for the event include:

- A presentation on the Seeds of Promise “P.E.A.C.E. of Mine” initiative;
- Personal conversations between health professionals and residents about dealing with obstacles in the journey toward wellness;
- Short demonstrations of Kroc Center fitness classes for all experience levels.

In addition, a wide variety of community organizations will be sharing resources for residents. Currently confirmed organizations include the Healthy Homes Coalition, Kent County Health Department, Grand Rapids Red Project, Hispanic Center, Grand Rapids Black Nurses Association, and many more.

“The Kroc Center is all about working to address the personal and institutional wellness challenges facing our neighbors in the Grand Rapids area,” said Major Carol Huffman, Senior Kroc Officer. “Because of the grassroots connections that Seeds of Promise has in our neighborhood, it was a great fit to partner with them for an event like this.”

Seeds of Promise CEO, Regenail Thomas, added: “Seeds of Promise and our resident leaders are very proud to vigorously promote collaboration and partnerships that transform how our residents feel about global community efforts to improve quality of life. We proudly promote our 49507 Family Wellness Fair on March 9th. We are all healthier humans when we focus on the health and wealth of our Families First. Double Dutch! Together we are better.”

Seeds of Promise is a place-based urban community improvement initiative located in the Southeast Community of Grand Rapids. Their mission is to transform the neighborhood by promoting collaboration and community stakeholder partnerships, applying sustainable development best practices, building local resident leadership and trust, deep listening to community voices, and meeting the needs and wants that are expressed by the neighborhood. The organization’s website is [SeedsOfPromiseGR.com](http://SeedsOfPromiseGR.com).

Updates about the event can be found on the GR Kroc Center Facebook page; general Kroc Center information is located at [GrKrocCenter.org](http://GrKrocCenter.org).

**Kroc Center Purpose:** Sharing the love of Jesus Christ by providing life-changing spiritual, educational and wellness experiences.

## **About The Salvation Army**

The Salvation Army, an international movement, is an evangelical part of the universal Christian church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.